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The Sansin Corporation Expands Its Product Offering of Environmentally-Friendly Wood Coatings and Sealants in Ontario, Canada

-Two Independent Dealers to Carry Company's Full Product Line-

Strathroy, Ontario, Canada, June 8, 2010 - The Sansin Corporation (www.sansin.com) today announced new partnerships with two independent Ontario-based dealers: Lyons Tim-Br Mart (www.timbr.com) in Sault St. Marie and Bergsma's Paint & Décor (www.bergsmaspaint.com) in Milton. Both dealers will offer their customers the full line of Sansin's interior and exterior environmentally-friendly wood coatings and sealants beginning this month.

Company representatives from both dealers cited their businesses were expanding into the "green" industry. "We are moving toward offering customers more environmentally-friendly products," said Jeff Bergsma, owner Bergsma's Paint & Décor. "Sansin stands out as a leader in this movement. They also offer strong support for independent dealers. It was a good fit for us."

Sansin's research team has spent the last 25 years developing high-performing products that are safer for the environment. Sansin's unique, non-filming, 'water-borne' alkyd formulas combine the benefits of both oil and water-based coatings, using water as the vehicle to allow oil to penetrate deep into the wood. This leads to long-lasting durability and easier maintenance, unlike film-build coatings that can crack or peel.

Sansin recently expanded its environmentally-friendly product offerings to include:

- **Purity® Interior 0-VOC**, the first water-based interior wood stain with a base free from any harmful toxins and little-to-no odor that penetrates both soft and hard woods with consistent, uniform coverage; and
- **Eco-Tone™ Colors**, a revolutionary color system that consists of pure pigments ground extremely fine, which are then combined with the 0-VOC base for vibrant-colored interior stains that are 1/10th the VOC level of solvent-based dyes.

These products, along with Sansin's complete line of Enviro Stain exterior wood stains, cleaners and sealants; Purity Interior stains and clears; and an inorganic, water-diffusible treatment used to fight fungi and insect infestations, will be available at the following new locations:

Lyons Tim-Br Mart
500 Wellington St. W
Sault Ste. Marie, ON P6C 3T5
(705) 759.1555

Bergsma's Paint & Décor
194 Main Street East
Milton, ON L9T 1N8
(905) 876.4922

"Our most successful partnerships are with dealers that share a similar passion for the beautification of wood through environmentally-friendly applications," said Sjoerd Bos, vice-president of the Sansin Corporation. "We will spend a great deal of time and effort to make sure our new dealers have the product education and training they need to be successful."

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally friendly, 'water-borne' interior and exterior wood products and technologies. Sansin's products deliver outstanding color, durability and performance, without the toxicity found in conventional stains. Sansin Enviro Stains use water, not petroleum solvents, to deeply penetrate and protect wood naturally, from within. Sansin has dealer networks in both Canada and the U.S. To learn more about Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.Sansin.com.

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